

“Reset: Back together in ‘22”
34th Annual Businet Conference Programme
9th to 11th March 2022

Wednesday 9th March 2022

Time	Activity	Room
13.30 - 15.15	<p>Newcomers Introduction <i>An introduction to Businet for new members and guests.</i> <i>Led by the Businet Board: Agnes Dillien, Ria Slingerland, Yvonne Farrand and David Taylor</i></p>	Tejo 2
15.30 - 17.30	<p>International Relations Managers Working Group Facilitated by Ria Slingerland and Isinsu Atalay.</p>	Tejo 2
	Official Conference Opening	
19.30	<p>Welcome <i>Drink reception. Informal welcome and conference opening</i></p>	Tejo Foyer and Blue Lagoon Patio
20.15	<p>Dinner <i>A buffet with a Portuguese flavour to welcome you to Vilamoura.</i></p>	Moscada and Cilantro Restaurants
	<i>Close 23.30</i>	

Thursday 10th March 2022

08.45	Assemble in Main Conference Room	Tejo Ballroom
08.50	Welcome to the 34th Annual Businet Conference <i>Agnes Dillien, Businet President</i>	Tejo Ballroom
09.00 - 09.35	Keynote Address: Nadine Burquel BCS Consult <i>Keynote: Can we prepare students for the future ?</i>	Tejo Ballroom
09.40 - 10.15	Keynote Address: Paul Guest Orientra Consultancy <i>Three decades of innovation: so what remains?</i>	Tejo Ballroom
10.15 – 10.25	Joonas Salo and Harri Suominen Asia Exchange – launch of “Around the World”	Tejo Ballroom
10.25 – 11.05	Networking Period Tea, Coffee and Fruit juice	Tejo Ballroom, Tejo Foyer and Blue Lagoon Patio
11.05 - 12.00	Workshop Sessions: Best Practice in Businet Paul Guest, Christian Goethals, and Laurence Leonard Orientra Consultancy, HELHa, and HENALLUX <i>Beep...Beep...or should it be BIP?</i>	Tejo 1
	Joonas Salo and Harri Suominen Asia Exchange <i>Enabling student mobility during the pandemic – Keys to Success</i>	Tejo 2
	Karolien Van Riel, AP University of Applied Sciences and Arts <i>“Best practices on integrating sustainability in higher education”</i>	Minho
	Nadine Burquel BCS Consult <i>Let’s talk about skills!</i>	Mondego and Guadiana



Rob de With, Yvonne Farrand, and David Taylor

Lima

The Third Way, a demonstration: How can your institution, students, the community and entrepreneurs benefit from the project.

Sado

The Health & Social Matters Working Group Chairs

COIL project: Busiskills

12.05 - 13.00

Workshop Sessions: Best Practice in Businet

Paul Guest

Tejo 1

Orientra Consultancy

“How to Write a Convincing Erasmus+ Project Application: key Concepts and Considerations”

Jantien Belt

Minho

The Hague University of Applied Sciences

Internationalisation@Home in The Hague: learnings from an online four-day event for 750 students

Rick Verhagen and Joep Tempelaar

Tejo 2

Rotterdam University of Applied Sciences

Immersive Business Confrontations: Gamification in a blended international setting

Edita Jurkonyte and Rob de With

Mondego +
Guadiana

Atworksolutions / The GlobalGoals.community

“Me and my talents” Workshop

Lima

Maarten Hoekstra and Benedetta Podesta

NHL Stenden University of Applied Sciences and Swiss School of Management Rome

Cyber Security in the Curriculum: Luxury or necessity?

Sado

Sabine Sachs and Carina Webberman

Emerald Global Education GmbH and Berlin Business School

Win win win – How an international office gets outside support to better serve fee paying student mobility

Linda Snippe and Marleen Bartelts-Schilt MSc, Inholland University

Showroom

“Businesses that last”

Using performance and risk management to make the transition to sustainability business that last

13.00 – 14.15

Lunch

		Moscada and Cilantro Restaurant
14.15 - 17.15	Working Group Activities:	
	Health and Social Matters - Facilitated by Griet t'Servranckx, Laurence Leonard and Mariana Pereira	Lima
	Communications - Facilitated by Brigitte Luytens	Sado
	Information and Computer Technology - Facilitated by Griet Barrezele	Tejo 2
	Law - Facilitated by Nico Nijsten (virtually) and Pieter Jens	Douro
	Marketing and International Trade - Facilitated by Hilde Evers and Eddy Brune	Tejo 1
	Tourism - Facilitated by Anja Nagel, Tony Johnston and Marie-France Boyer	Mondego + Guadiana
	Intercom (Intercultural Competencies) - Facilitated by Zeynep Azar and Susan Jones Bidwell	Minho
	Logistics - Facilitated by Marco Mosselman and Lieven Theys	Showroom
15.30 -16.00	Coffee, tea and fresh juice will be available in the Tejo Foyer	
18.45	Meet at Reception <i>Coaches to pick up at the hotel and transport us to Bovino Steakhouse in Quinta Do Lago for Dinner</i>	Reception
19.30	Dinner	
22.30	Transport back to Hilton Hotel	

Friday 11th March 2022

08.50	Assemble at the Conference Room Welcome and Introduction to today's programme <i>David Taylor, General Manager Businet</i>	Tejo Ballroom
09.00 - 09.35	Keynote Address: Robert Coelen University of Groningen, Director, Centre for Internationalisation of Education Combining new perspectives on challenges in higher education to create a better outcome for our students.	Tejo Ballroom
09.40 - 10.15	Keynote Address: Philippe Eiselein CenSE, Odisee University of Applied Sciences, Senior Researcher Managing social enterprises: scaling social impact and dealing with conflicting objectives	Tejo Ballroom
10.20 – 10.55	Keynote Address: Mart Aro Co-Founder of DreamApply Chairman of Nordic EdTech Forum - N8 “Insights into future learning”	Tejo Ballroom
10.55 - 11.25	Coffee, tea and fresh juice	Tejo Foyer and Blue Lagoon Patio
11.30 – 12.30	Workshop Sessions: Best Practice in Businet	
	Joonas Salo and Harri Suominen Asia Exchange New mobility concepts: Presenting Freemover Manager	Tejo 1
	Robert Coelen University of Groningen Diving Deeper into Diversity	Tejo 2
	Yvonne Ferrand and Mart Aro Projects Beyond Borders and DreamApply	Minho

Entre MWB - Mental Well Being of Entrepreneurs and future entrepreneurs

Eddy Brune, Hilde Evers and Heidi Vervaecke
Marketing Group

Mondego +
Guadiana

The Conversation Tables Initiative – an example of good practice

Zeynep Azar and Nina Turčin
Rotterdam University of Applied Sciences and DOBA
Business School

Douro

How to Design Blended Course

Available only to pre-registered delegates

Philippe Eiselein
CenSE, Odisee University of Applied Sciences, Senior
Researcher

Showroom

Circular competencies and partnerships

Patrick De Mazière

Sado

University Colleges Leuven-Limburg

How to write a Privacy Impact Assessment (PIA)

Richard Lewis

Lima

12.30 - 13.45

Working Lunch (Buffet)

Moscada and
Cilantro
Restaurants

13.45 - 16.00

Special Interest Groups

Entrepreneurship facilitated by **Rob De With**

Tejo 1

Interdisciplinary Project facilitated by **Barbara Brooijmans**

Minho

Research Group facilitated by **Patrick De Mazière**

Lima

Internationalisation@Home facilitated by **Sven Cerulus and**
Turčin

Tejo 2

STEM facilitated by **Dale Lyon**

Sado

15.45 – 16.15

Coffee, tea and fresh juices will be served in Foyer

16.15 – 17.15

Conference Feedback Session

Tejo 2

17.15

Meeting Close



19.45

Drinks Reception

20.30

Gala Dinner

Tejo Foyer and
Blue Lagoon
Patio

Saturday 12th March 2022

08.00

Departure for Social Day

Reception

Saturday's Social Tour to the west of the Algarve and featuring visits to Sines, Lagos and Cabo de Sao Vicente

18.00
(approx.)

Arrival back at the hotel